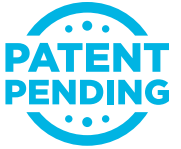


# iSEE PVBOARD™



## Thinking About Corrugate? Think Again.



iSEE PVBoard™ Displays offer a more premium look and feel with all the benefits you get from corrugate...and so many more. iSEE's patent-pending iSEE PVBoard™ material is a more pliable, durable and premium-looking alternative to corrugate displays and our patent-pending shelf-locking system makes it a more secure option as well - all at a competitive price point.

## KEY FEATURES

### A STEP ABOVE

Better printability and flexibility than corrugate displays - AND made out of 70% recycled materials.

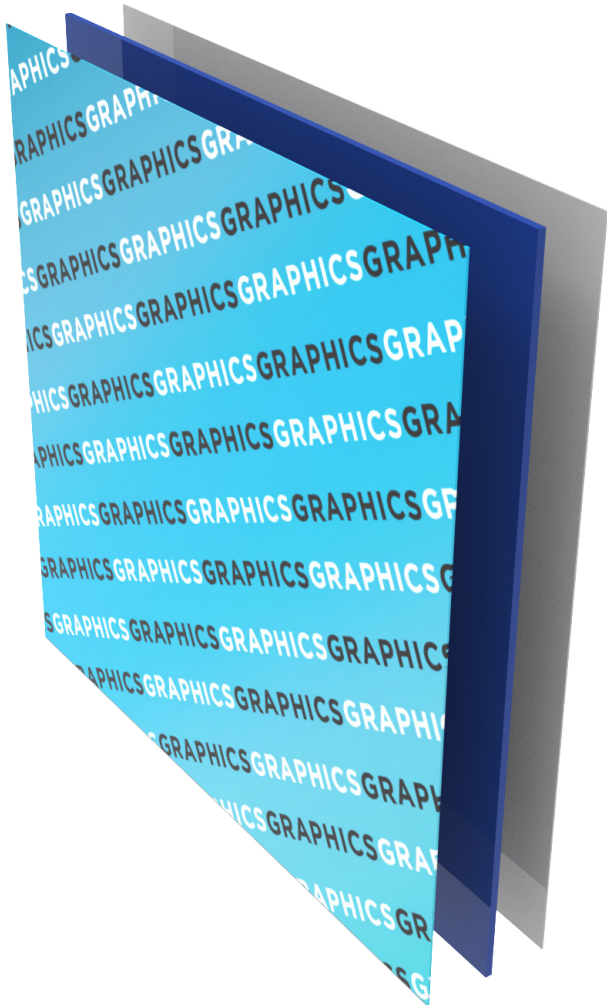
### COST-EFFECTIVE

Displays ship flat, saving space and money. Can be created in low to mid quantities at price points competitive with higher volumes.

### YOUR DISPLAY

Totally customizable in size and shape to fit unique brand needs.

iSEE PVBoard™ Displays are made of 5.5mm PVC multilayer board that is patent-pending and exclusively manufactured for iSEE Store Innovations.



### **ABOUT THE MATERIAL**

- Stiff inner PVC foam sandwiched between two exterior PVC sheets
- Exterior PVC sheets bend and fold with no heat needed
- Interior foam can be custom colored
- This results in high-quality products that are impervious to water with high-tensile strength

### **ABOUT THE PRINTING PROCESS**

- HD InkJet Printing
- Exterior clear coating for protection
- Interior foam can be white or black; custom colors available for 4,000+ units

### **ABOUT THE FINISHING PROCESS**

- Material is die-cut to custom shape and size
- Material is cut with “V” and “U” shaped channels for 90° folding and panel inserting. This creates display walls, shelves and header cards.
- iSEE’s patent-pending shelf-locking mechanism eliminates the need for glue, screws or pins

### **SHELF AND WEIGHT SPECS**

- Maximum weight and shelf size determined by display configuration, size, and number of shelves. iSEE will provide exact specs for your display during the design process.
- Maximum shelf size is 16.5” interior width x 14” interior depth - this size holds up to 40lbs



## STEP 1: DESIGN

Customers choose from one of three PVBoard™ Display “base” designs (see next page) as a jumping off point. iSEE will create a custom design based on product dimensions and packout needs, then provide a graphic artwork template for walls and shelf graphics. Customers choose between providing final artwork or having iSEE produce that art (for a fee).

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## STEP 2: SAMPLES

iSEE provides a 3D graphic render at no charge. Production samples can be produced at no cost with a purchase order or at cost as part of a pre-order.

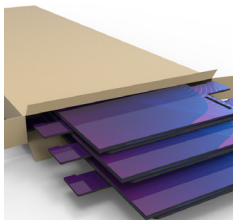
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## STEP 3: PRODUCTION

Once a PVBoard™ Display design is approved and the purchase order is placed, orders take 12-14 weeks for production.”

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## STEP 4: PACKING AND SHIPPING

Displays are folded flat in the smallest dimension for optimal shipping and are packed one unit-per-box (unless otherwise requested).

# DISPLAY EXAMPLES

While every iSEE PVBoard™ Display is custom designed, here are some examples of common starting points to give an idea of sizes and specs.



**SMALL COUNTER DISPLAY**  
8.5" W X 8.23" D X 10.5" H

**LARGE COUNTER DISPLAY**  
12.5" W X 8.23" D X 23" H

**SMALL FLOOR DISPLAY**  
9.5" W X 9.23" D X 55" H

**LARGE FLOOR DISPLAY**  
14.5" W X 10.23" D X 61.05" H

**SPECIALTY FLOOR DISPLAY**  
14.5" W X 10.23" D X 64.05" H