



**WHERE BRANDS,
RETAILERS, AND
SHOPPERS MEET.**

ANY CHANNEL | ANY PRODUCT | ANY SPACE

WE HAVE A SOLUTION THAT FITS.

WE ADVOCATE.

ALL IN ON RETAIL. Our team connects brands and retailers at the highest industry levels. Participating heavily in events and advocacy opportunities with organizations like National Association of Convenience Retailers, the National Grocers Association and the National Confectioners Association, we are fully invested in multiple retail channels.

WE INNOVATE.

IDEAS BASED ON RETAIL REALITIES. The best innovations come from insight into what's happening at the store level. We ideate from the retail perspective based on a very simple truth. If it works for retailers, it works for brands. Displays stay up longer, work harder and sell more.

WE CREATE.

MANUFACTURING BEST-IN-CLASS. We strive to design and manufacture innovative solutions that break through the clutter but don't break at retail. We review our designs with key retail connections and test extensively to ensure operational ease and durability in market.

INNOVATION FOR RETAIL



NEW **iSEE™** **R-PEX**

Custom-branded displays that leverage the same DisplayLoc suction technology, made of 100% recyclable materials.



Custom die cut shapes to hold nearly any package size.

Allows for unique customization and branding.

Almost fully recyclable in typical single stream recycling bins.

Perfect for new product launches and consumer offers.

Tested to withstand cold vault interiors.

Option to add iSEE Tap tags to create a mobile smart display.





NEW **iSEE™** **PVBOARD**

iSEE PV-Board Displays offer a more premium look and feel with all the benefits you get from corrugate. Plus a whole lot more.

Better printability, simplicity and flexibility than corrugate displays

Premium brand image

Customizable size and shape

Displays ship flat, saving space and money

Can be created in low to mid quantities at price points competitive with higher volumes





SMALL COUNTER DISPLAY
8.5" W X 8.23" D X 10.5" H



LARGE COUNTER DISPLAY
12.5" W X 8.23" D X 23" H



SMALL FLOOR DISPLAY
9.5" W X 9.23" D X 55" H



LARGE FLOOR DISPLAY
14.5" W X 10.23" D X 61.05" H



SPECIALTY FLOOR DISPLAY
14.5" W X 10.23" D X 64.05" H

Custom PVBoard Displays





The Next Generation of Mobile Engagement. Get Connected.

isee tap™ Platform uses near field communication (NFC) technology in our proprietary display hardware placed at the point of retail decision, anywhere in a retail space, giving shoppers' the opportunity to "tap" their phone and be rewarded with offers, brand content or loyalty/rewards delivered securely to their phones. The platform is also supported and tracked by a robust data portal — truly upping your retail game and connection with your consumer!



KEY FEATURES

SO MUCH MORE THAN A QR CODE

Uses the latest in NFC technology (like tap to pay) for a more secure, less-hackable experience than a QR code that's more visually appealing and easier to update on the backend.

INNOVATIVE POINT OF DISRUPTION

tap hardware is designed to go in the most-trafficked destinations of the store to keep brands, loyalty and promotions front-of-mind for shoppers—a way to engage using first-of-its-kind technology.

FLEXIBLE COMMUNICATION

The tap platform uses a robust online back-end program to capture data from consumers and allows users to update the tap URL or landing page from the comfort of your own laptop—or smartphone!

The iSEE tap™ Devices and Smart Cards

iSEE Store Innovations produces and delivers two main components: the signage hardware and the smart cards that click into it. The hardware comes in four variations to cover various retail applications and uses proprietary Nanohold™ technology to stick to various surfaces.



SURFACE

Attaches to flat vertical surfaces like cold vault doors.



COUNTER

Attaches to horizontal surfaces like countertops.



PIVOT

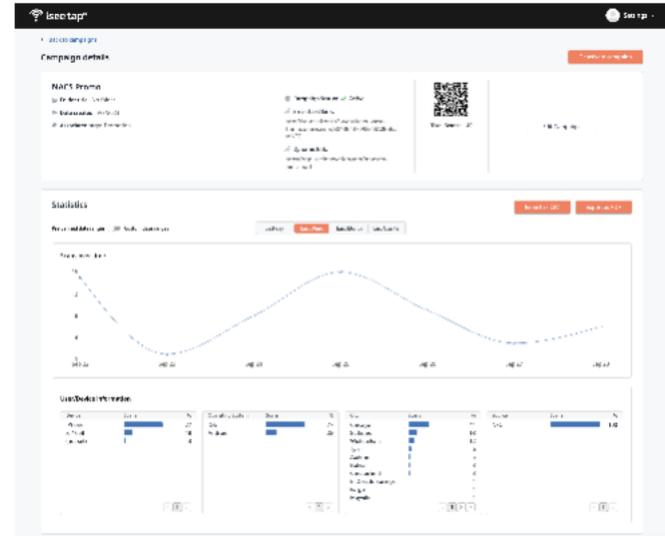
Attaches to various surfaces and pivots and locks into position to face different directions.

SHELF

Attaches to shelf fronts and has an additional screw clamp for extra security.

The iSEE tap™ Program Portal

Free access to the **iSEE tap™** Program Portal is provided with the purchase of an Isee tap™ program. The cloud-based, online portal allows you to manage retail program offers and track usage data during the lifespan of the program. Registered users/program managers can create and manage multiple programs under one company. Within each program you'll be able to deliver and change consumer offers on the fly immediately changing what the consumer receives when they tap. You'll also be able to track device-level data like phone type, general location, and, of course, number of taps. Additional tracking data can be gathered via tracking pixels within your destination URL. iSEE also provides an artwork upload management tool within the portal to coordinate Smart Card production and make graphic management a breeze.



Please note, iSEE does not create and manage the offer or its fulfillment itself but we will work with trusted third-party companies or your internal department to create a full turn-key program if desired.

The iSEE tap™ Support

iSEE has a full service creative and marketing team ready to help you create impactful Smart Card designs and program ideation that encourage shopper taps. We'll also help you through technical issues you may have in the Program Portal. Let's build an iSEE tap™ program together!

BEER CAVE SOLUTIONS

NEW *iSEE*[™] **SINGLES TREE**

The **iSEE Singles Tree** promotes high-margin singles in high-traffic areas like beer caves in a large capacity, free-standing display.

Four-side display allows for multiple SKUs and facings of high-volume singles

Numerous sign holders and options for branding

New snap-in nearly-universal product holders securely hold many shapes and sizes (including 750ml and tetra)

Secure base creates a sturdy, free-standing singles display



NEW **iSEE™** **POWERPOST**

The **iSEE PowerPost** showcases high-margin singles in high-traffic areas like beer caves with an unobtrusive display that attaches to a variety of retail shelves.

Beverages are positioned outward to drive attention without disrupting access to other products on the shelf

Header and multiple side card sign holders make it easy to brand

New snap-in nearly-universal product holders securely hold many shapes and sizes (including 750ml and tetra)

Displays include attachments to mount to gondolas, storage shelves or shelves with larger gaps



COUNTER SOLUTIONS

iSEE™ **CBD MULTICUBE**

The **iSEE CBD MultiCube** is a **C**ountertop **B**randable **D**isplay (aka CBD) system that combines stackable cubes, package trays and adjustable channel dividers, enabling retailers to display a multitude of packages in an organized and attractive format.



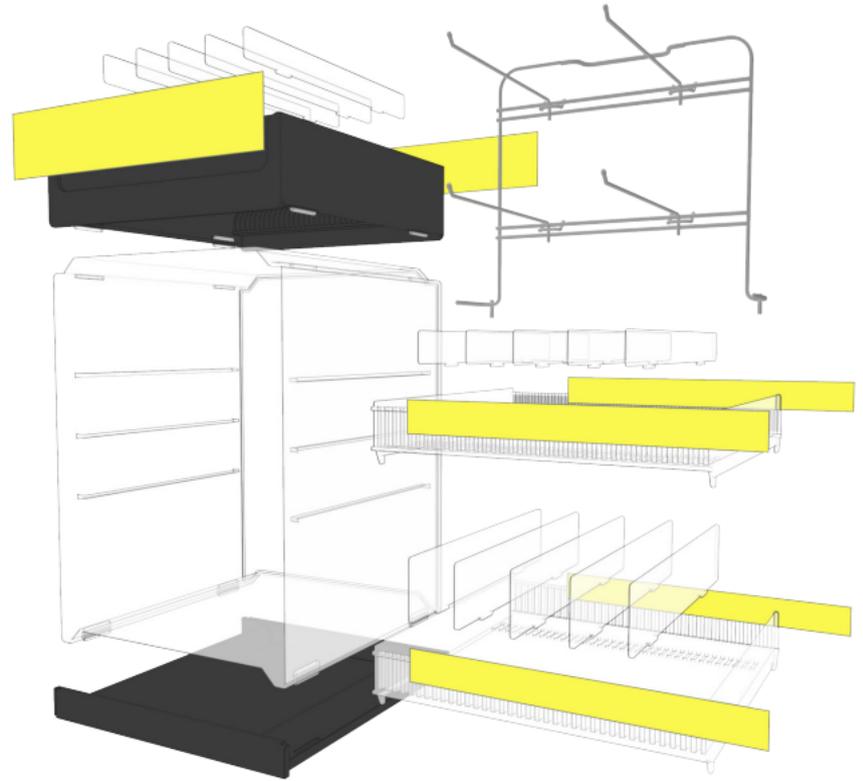
MultiCube systems can be used solo, side-by-side or connected vertically to grow as large as needed for virtually any retail space.

Adjustable trays, dividers and peg hooks allow CBD manufacturers and retailers to deploy an organized and effective CBD experience.

Made of clear, durable, scratch resistant polycarbonate. Rubber feet on the the MultiCube base reduce counter sliding, providing a secure shopping experience.

MultiCube can be merchandised as open to customers (for easier browsing) or closed/non-self-service (to deter theft)—or a combination of both!

The MultiCube toppers offer a branding opportunity with a 7.5"x 1.5" sign slot area as well as additional space for products or education materials.



SHELF SOLUTIONS

NEW **iSEE™** **POWERWING**

Flexible wire shelving racks that attach to endcaps for additional space in highly-trafficked areas of the store.

Holds a wider variety of products in 13.78" x 5.74" adjustable basket shelves.

Does not protrude into aisle or disrupt retail traffic.

Header, side panel and pricing sign holders for promotional communication.

Folds down flat for lower shipping costs.



NEW **iSEE™** **UNDERSHELF RACK**

An expandable undershelf rack with adjustable channel separators to merchandise multiple can sizes and create additional cold-selling space.



Expands in depth to allow placement in multiple cold vault types.

Made of durable materials to make it look like a permanent part of the cold vault.

Holds 24oz to 7.5oz cans, all at the same time!

Level or gravity-fed option to get products front-facing and shop-able.



iSEE™
MODULAR
PUSHGLIDE

The **iSEE Modular PushGlide**, a truly flexible shelf pusher that goes as wide as your space allows and assembles as easy as a set of Legos.

Wide and Narrow channels connect in any combination.

Shelf breaks at 18, 20, 22, 24, 26 and 27 inches.

Flat front edge allows one solid graphic or individual graphics for each facing.

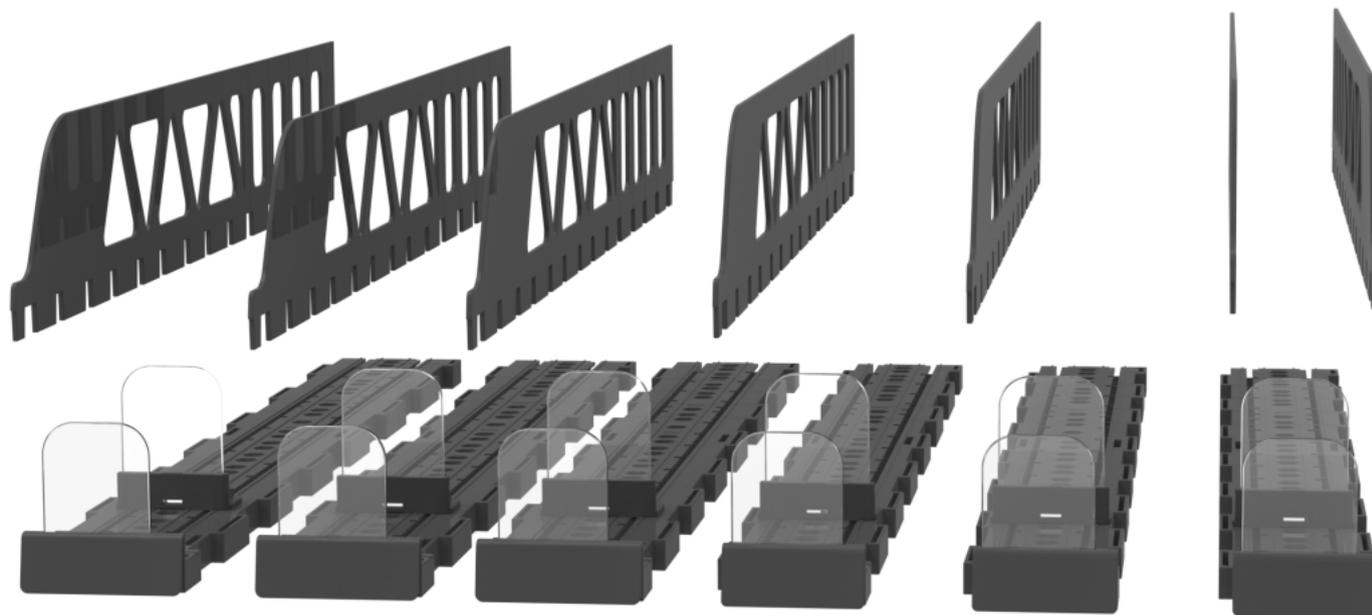
Custom colors and graphics available.



HOW MANY FACINGS DO YOU NEED? NO PROBLEM.

Wide bases
2.4" to 2.9" dia. products

Narrow bases
2" to 2.4" dia. products



iSEE™
GRAVITYGLIDE

iSEE™
PUSHGLIDE

Beverage rollers and pushers that work together to maximize shelf merchandising in cold vaults, open-air coolers and ambient shelf locations. Fill horizontal and vertical empty space with product, not air.

GravityGlide rollers have angled bases to ensure cans always roll to the front, even on flat shelves. They also stack 2 and 3 high to leverage vertical space and can work in combination with the PushGlide for rolling and pushing various types of product.

PushGlides with spring loaded pushers keep larger shaped product, like Tetra-paks, faced forward on angled or flat shelves.

Easily loaded from front or back for quick restocking.

Shelf breaks at 16, 20, 24 and 27 inches.

Side and front graphics can be either direct printed or applied with decals.



GravityGlide
width for 5 3/8" tall beverages

PushGlide
width for 2 3/4" wide beverages

GravityGlide
stacks up to 3 high

PushGlide and GravityGlide
combo stack

FLOOR SOLUTIONS

iSEE™ **MULTIRACK**

A more modular, more mobile alternative to the standard floor rack. The **iSEE MultiRack** floor display offers maximum flexibility with adjustable shelf positions and adjustable shelf dividers—allowing one rack to hold infinite SKU options—and lockable casters that let you move it where it needs to go. Available in three sizes: Large for maximum capacity, Slim for small spaces and Peg for hanging merchandise.

MultiRack shelves come with adjustable channel dividers that slide side-to-side for various SKU diameters: slim cans, salad dressing, 25oz cans, wine bottles, mac and cheese boxes—anything.

Lockable casters allow MultiRack displays to be easily moved to any location in the store.

MultiRacks signage offers great branding and price/promo ability. They come with semi-permanent header and side panel signs attached with snap-in push pins and an additional easy-change price card slot incorporated into the header panel.

Each shelf is angled forward to help keep packages fronted saving valuable labor time and keeping SKUs right up front for the shopper.

iSEE™
MULTIRACK
SLIM



iSEE™
MULTIRACK
LARGE



iSEE™
MULTIRACK
PEG



iSEE™ MULTISHELF

One size does fit all. Introducing the new **iSEE MultiShelf**. Developed with incremental space in mind, the MultiShelf can find a home in any retail setting for nearly any product.

Completely modular. No need to reinvest in a new rack every 3-6 months.

Changeable signage allows for easy and continuous programming.

Fully customizable. Fully adjustable. Simply choose what you need: shelves, pegs, 750ml racks, and others.

Wheeled base allows for repositioning at the store level.



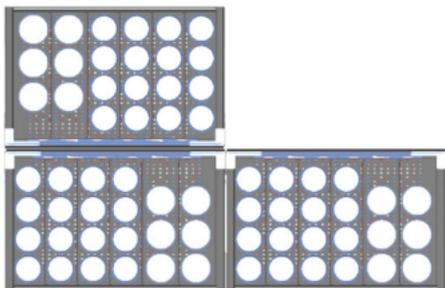
MultiShelf displays come with a variable shelf that connects horizontally for normal shelf use and vertically to be used for peg hooks. Other shelf options are available, like wine racks.*

MultiShelf displays can be seamlessly aligned back-to-back and side-to-side to create larger, uniform displays.

Solo: 20" x 14" x 61.5"

Side-by-Side: 40" x 14" x 61.5"

Back-to-Back: 20" x 28" x 61.5"



Top view



*Wine racks are available via custom order

iSEE™ MULTISTACK

The **iSEE MultiStack** is a more versatile and longer-lasting alternative to the standard bin floor display.

Permanent solution replaces throw-away corrugate display bins.

Fits tight retail spaces and maximizes pack-out.

Solo, side-by-side or back-to-back configurations allow placement in multiple locations.

Simple, tool-free assembly.



Aluminum poles and frames create a premium impression.

Base keeps product dry and off the ground.

Three easy-to-change sign holders.

MultiStack displays can be seamlessly aligned back to back and side to side to create larger, uniform displays.

Solo: 18" x 12" x 61.5"

Side-by-Side: 36" x 12" x 61.5"

Back-to-Back: 18" x 24" x 61.5"



MultiStack Premium with Aluminum framing



MultiStack Economy with gray plastic uprights and clear plastic sign holders



MultiStack Pole stacker with gray plastic pole and sign topper



MultiStack base

SUCTION SOLUTIONS

NEW FREEZ LOC

Increase valuable frozen space by securely merchandising products on freezer doors leveraging proprietary sub-zero nanogel technology.

Specialized sub-zero nanogel enhances performance in frozen environments.

An ideal tool for cross-category merchandising or highlighting new products.

The only freezer-secure suction racks of their kind on the market.

Available on ANY DisplayLoc suction rack.



**NEW &
IMPROVED**

**iSEE™
APEX**

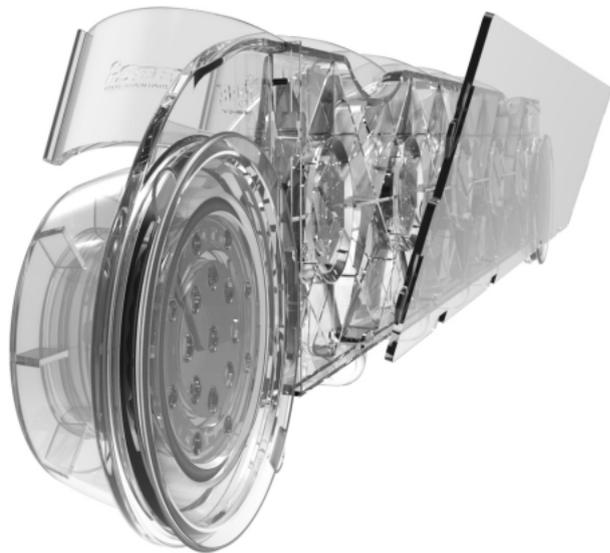
We've redesigned the APEX sign holder to save labor and make your life easier. And looks better! What's not to like about that.

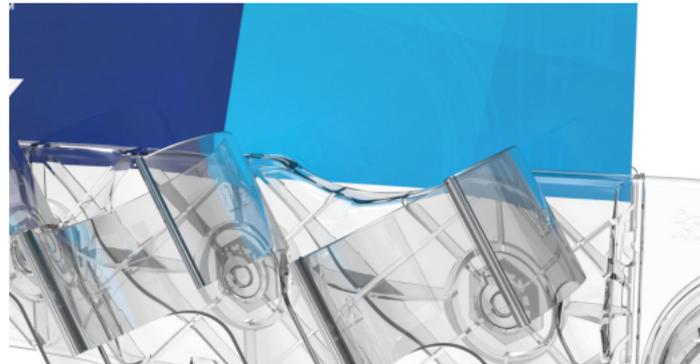
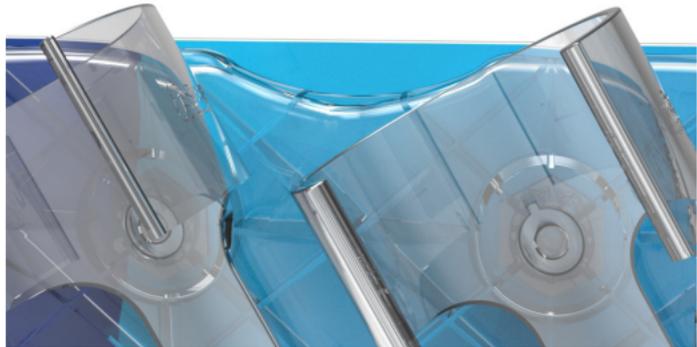
New finger slots allow you to easily install or change the sign while the APEX is on the glass.

The sign holder cover lip makes inserting the sign into the holder a breeze.

The full frame sign holder cover makes the visual clearer and cleaner providing the best brand and price communication possible.

The sign holder is removable allowing you to change the angle of the package holders if needed.



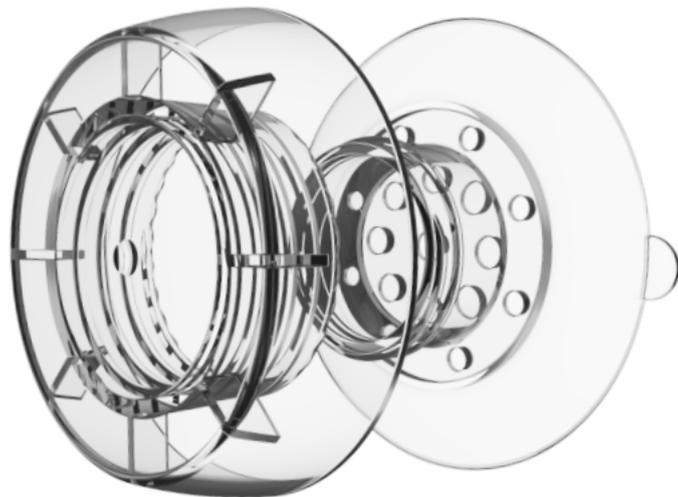
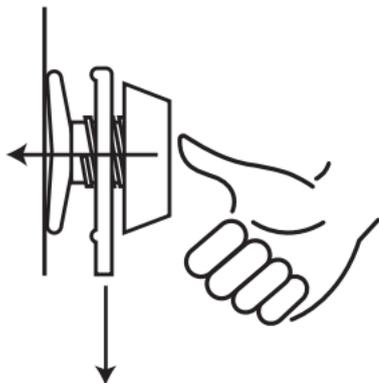


LOCK ONTO HIGH-VISIBILITY COOLER SPACE WITH iSEE DISPLAYLOC™ TECHNOLOGY.

Displayloc™ Technology ensures a solid, reliable hold on glass or glass-smooth surfaces, preventing displays from falling or slipping.

iSEE Displayloc™ makes operation at retail clean and hassle-free.

Each Displayloc™ rack has been tested and proven secure for over 75,000 door slams





The **Modular Displayloc™ System** that merchandises beverages and other products on glass-smooth surfaces. Increases selling space and promotes brands with authority.

Multiple display configurations create flexibility for all situations.

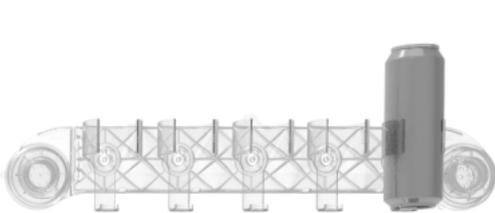
High-impact, easy-to-change signage.

Customizable holders for nearly any product size and shape.

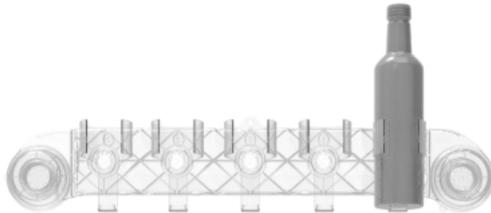
No-noise design; does not rattle or clang.



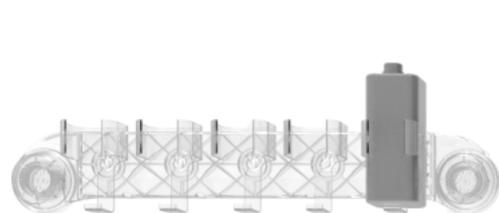
Also available in a 4-product holder version.



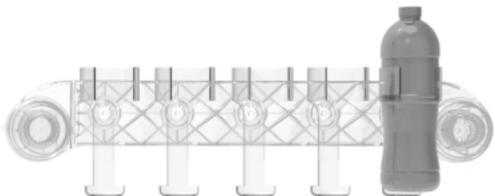
Wide: 12oz, 16oz, 19.2oz, 24oz, 25oz cans



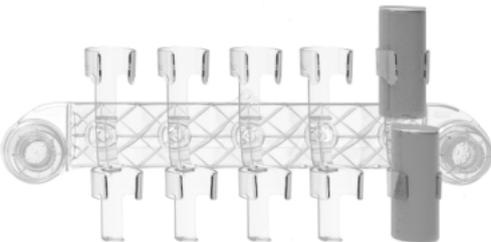
Narrow: 8oz cans, 11.5oz bottles, 12oz slim cans, 16oz aluminum bottles



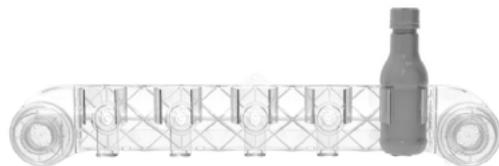
Tetra Pak: 500ml Tetra Pak box



Soft Drink: 20oz Soft Drink CSD/PET bottles



DoubleHold: "8oz, 8.5oz slim cans *Cans cannot be more than 5.5" tall"



187ml Wine: 187ml standard wine bottles



Snack Holder: Snack and Candy that fit within 2.5" W x 3.5" D x 4" T



Flask: Flask Bottles

iSEE™ APEXSNACK

The **iSEE APEX™ Snack** has custom, individual snack holders that fit most candy or snack items.



Displays and organizes various snack or candy items.

Separate product holders means snacks stay organized and faced properly.

Uses patented Displayloc™ suction cups for secure hold.

High-impact, easy to change signage.



iSEE™ **APEXDOUBLEHOLD**

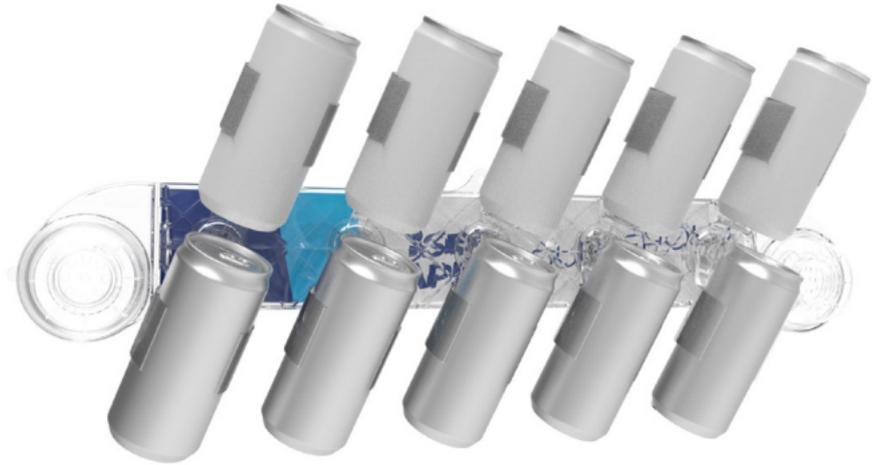
The **iSEE APEX™ DoubleHold** maximizes packout and display for 10 mini cans.

Dual product holders hold 10 mini cans in prime position.

Uses patented Displayloc™ suction cups for secure hold.

High-impact, easy-to-change signage.

No-noise design; does not rattle or clang.



iSEE™ BEVERAGEBAR

The **iSEE BeverageBar** displays a full product view with individual product holders for secure hold and no rattle.



Holds 16oz to 25oz beverage.
Custom holders available for other sizes.

High-impact, easy-to-change signage with optional brand badge.

Uses patented Displayloc™ suction cups for secure hold.

No-noise design; does not rattle or clang.



The optional molded brand badge adds an extra dimension to the display and ensures brand ownership. Easily and permanently clips onto sign channel.

iSEE™ POWERBAR

The super-thin and sleek cold vault display rack designed to showcase brands and minimize shelf blockage.

Displayloc™ secure suction hold means no need for safety hooks.

Signage channel runs the full length of the display for maximum branding or promotion.

Can be configured with many different product holders for cans, bottles, snacks and candy.

Available in two sizes: 10 cup for standard cans and bottles; 12 cup for slim cans and bottles

10 Holder



12 Holder



iSEE™ **POWERHINGE**

The new **iSEE Telescoping PowerHinge** adjusts to fit most any door and creates semi-permanent space for beverages in the cold vault.

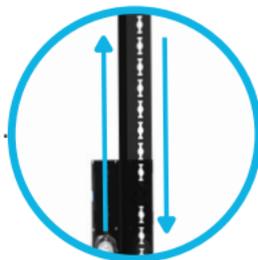
Creates an “extra facing” in the cold vault door.

Maximizes packout while minimizing shelf blockage.

Package holders are easier to install and move with new turn & click design.

Can be configured with various product holders for cans, bottles, snacks and candy.

Displayloc™ secure suction hold means no need for safety hooks.



iSEE™ DIVIBIN

The **iSEE DiviBin** is the ultimate all-purpose suction cup bin, designed to hold virtually any product on cooler doors or other glass-smooth surfaces thanks to customizable dividers.

Optional dividers every half inch allow for optimization and organization

Smooth, curved display edges make for an easy and premium shopping experience

Sign holders allow for easy-to-change product communication while the suction cup bin is up

Now available in two sizes: Large (16" interior bin width) and Small (12.1" interior bin width)



iSEE™ BIN

All-purpose bins to hold just about anything in 17.15" x 4.4" of interior bin space.

Uses patented Displayloc™ suction cups for secure hold.

Designed to fit 4 standard 4-pack 187 ml secondary packaging.

Easy signage capabilities for sign printed inserts or decals.



iSEE™ CLIPSTRIP

Live-Product P.O.P.

Displayloc™ System that glorifies products on glass-smooth surfaces to increase product awareness.

Unique signage capability perfect for cross-merch.

Holds product tightly to eliminate product rattling.

Customizable holders for nearly any product size and shape.

No-noise design; does not rattle or clang.

The **iSEE ClipStrip** is designed with 12 hooks and clips to hold snacks or other cross merchandisable items on cold vault doors or other smooth surfaces.



iSEE™ WIRELOC JUMBO

iSEE WireLoc Jumbo is a wire display rack made for large volume beverages. The WireLoc Jumbo suction cup rack can merchandise four or five wide-diameter cans or bottles from 24oz to 42oz sizes*

Safely merchandises standard size wide-diameter cans/bottles, including 32-40oz beers, 750ml wine bottles, 1L liter soda bottles and other oversize bottles

High-impact, easy to change signage

Uses iSEE's patented DisplayLoc suction cups, tested holding intended product weight for over 75,000 door slams



*WireLoc Jumbo does not support glass beverages larger than 32oz due to the additional weight of

iSEE™ WIRELOC TIER

Grow Your Basket. The WireLoc Tier utilizes iSEE's reliable DisplayLoc suction cups to hold multiple wire baskets, maximizing pack-out and cross-merchandising opportunities. Initially designed for singles and multipacks of 50ml and 100ml bottles, the flexible design allows WireLoc Tier to hold any variety of beverage and snack packages. Available with six baskets, four baskets—or a custom number to fit your needs!

Option of permanent branding via stickers and silk-screens, with PTM option available

Holds more product than traditional suction racks and bins, maximizing packout and sales

Built to last with iSEE's patented DisplayLoc suction cups and a secure wire frame

Wire design makes it easy for customers to see what's really important: your products!



iSEE™ DISPLAY LOCK CLIP

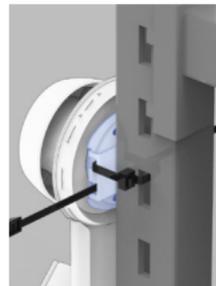
A new add-on that turns any iSEE suction cup display into an ambient shelf display.

Replaces suction cups with a versatile clip and zip-tie system.

Turns existing suction racks into an all-over solution.

Use all over the store: shelf uprights, wire shelf fronts, standard shelf fronts and more.

Can be used on a variety of iSEE DisplayLoc suction cup displays.





Use the DisplayLoc Clip to attach the iSEE Power-Bar to the supports of shelving units



Use the DisplayLoc Clip to attach the iSEE Apex to the edge of shelves

CUSTOM SOLUTIONS

CUSTOM SOLUTIONS

In addition to high-end display form and function, ownability is a key factor for brands at retail. Our team of designers have worked with the biggest brands and retailers to create custom displays and graphics to help own retail space and demand shopper attention and loyalty. Let's design a solution together!

Unique and innovative display designs from concept to finished product

Graphic design and final art execution for signage

Custom variations of our existing display products

Branding and marketing communication







ORDER iSEE PRODUCTS ONLINE AT
ISEEINNOVATION.COM

GIVE US A CALL. THE ISEE TEAM
IS DEDICATED TO PROVIDING
BEST-IN-CLASS SERVICE
& DISPLAY INNOVATIONS
THAT ARE **SECOND TO NONE.**

(888) 417-2457

info@iseeinnovation.com

